

**MINUTES OF THE COMMUNICATIONS COMMITTEE MEETING
OF THE RAINBOW MUNICIPAL WATER DISTRICT
MARCH 2, 2015**

1. **CALL TO ORDER** – The Communications Committee Meeting of the Rainbow Municipal Water District on March 2, 2015 was called to order by Chairperson Romani at 3:31 p.m. in the Board Room of the District, 3707 Old Highway 395, Fallbrook, CA 92028. Chairperson Romani, presiding.

2. **PLEDGE OF ALLEGIANCE**

3. **ROLL CALL:**

Present: Member Romani
Member Daily
Member O’Leary

Absent: None

Also Present: General Manager Kennedy
Executive Assistant/Board Secretary Washburn
Director Brazier

No members of the public were present.

4. **PUBLIC COMMENT RELATING TO ITEMS NOT ON THE AGENDA**

There were no comments.

COMMITTEE ACTION ITEMS

5. **COMMITTEE MEMBER COMMENTS**

There were no comments.

*6. **APPROVAL OF MINUTES**

A. February 2, 2015

Mr. Daily pointed out his name was spelled wrong on Page #2.

Action:

Moved by Member O’Leary to approve the minutes as revised. Seconded by Member Daily.

After consideration, the motion CARRIED by the following vote:

AYES: Member Romani, Member O’Leary, Member Daily
NOES: None
ABSTAINED: None
ABSENT: None

7. APPOINTMENT OF DIRECTOR BRAZIER TO SERVE ON THE COMMUNICATIONS COMMITTEE

Mr. Daily noted the committee needed to make a recommendation to the Board for their consideration.

Mr. O’Leary noted it was mentioned at the February Board meeting, this recommendation would be coming to them for approval.

Mr. Kennedy reported George McManigle had expressed interest to serve on this committee as well; however, since he was not present, this may be something to discuss at a future meeting when he is present and demonstrates a commitment to participate. It was agreed this practice would be pertinent to appoint interested parties.

It was noted this appointment would be on the March 24, 2015 Board meeting agenda.

Action:

Moved by Member Daily to recommend the Board appoint Helene Brazier to serve on the Communications Committee. Seconded by Member O’Leary.

After consideration, the motion CARRIED by the following vote:

AYES: Member O’Leary, Member Daily, and Member Romani
NOES: None
ABSTAINED: None
ABSENT: None

8. BOARD MEETING REPORT

Mr. Kennedy reported there were changes to the Conflict of Interest Code where additional names were added in order to add to RMWD’s transparency. He noted there were adjustments made for disposition of surplus assets as well.

Mr. Kennedy reported there were some nominations, resolutions of support, and appointments made by the Board. He mentioned the resolution commending Karl G. Fekete for his service on the Engineering committee before his passing on January 1, 2015. Director Brazier noted her attempt to deliver the resolution to Mrs. Fekete and will let us know when it is delivered.

9. STRATEGIC PLANNING PROCESS UPDATE

Mr. Kennedy reported the Board discussed this matter extensively and how he will be meeting with some facilitators in order to get some cost estimates. He noted there were some concerns regarding costs as well as a desire to get the best plan possible; therefore, he will have to find a balance between the two for Board consideration.

Mr. O'Leary explained why he thought having a strategic plan would be beneficial.

Mr. Kennedy noted the goal would be to gather input from the Board, staff, as well as the public.

Discussion ensued.

Mr. Kennedy said he will bring a proposal to the Board and will follow up with the committee as far as the Board's decision as to which way to go.

10. LAFCO UPDATE

Mr. Kennedy reported the LAFCO Advisory Committee met on February 20, 2015 and how it seemed Mr. Ott was going to proceed forward with the application process. He noted there was no action taken at that meeting by the Committee. He explained now it was up to LAFCO to make a determination; however, in the interim, RMWD launched the "Say No to FPUD" campaign.

Mr. Kennedy talked about the challenges involved with Ordinance 95-1 as well as the California Voters Rights Act. He noted some of the other individuals taking some steps to address this matter with LAFCO as a means of getting them to reject FPUD's application.

Discussion ensued regarding the protest period and what needs to take place as well as some of the legality aspects.

Mr. Kennedy encouraged the committee members to visit new saynotofpud.org website.

Discussion ensued regarding the legislation process.

Mr. Kennedy explained the need to have LAFCO's in place; however, when it involves the dissolution of a functioning organization it seems unruly for LAFCO to shove something like this matter with FPUD through the process.

Discussion ensued regarding FPUD recently increasing their rates.

It was noted FPUD was very dismissive in talking about divisional representation.

Discussion continued regarding the how to address the protest process should this matter go in this direction.

11. UPCOMING NEWSLETTER TOPICS

It was noted there would be a drought and LAFCO update in the next newsletter edition.

Discussion ensued regarding the drought messaging being of main focus for future newsletters.

Ms. Romani suggested having information regarding drought tolerant plants and other avenues to explore to assist with the drought situation. Mr. Kennedy mentioned including information regarding classes other agencies offer. Discussion followed.

12. REVIEW AND ANALYSIS OF RMWD RELATED MEDIA STORIES

Discussion ensued regarding the recent media articles.

13. LIST OF SUGGESTED AGENDA ITEMS FOR THE NEXT SCHEDULED COMMUNICATIONS COMMITTEE MEETING

It was noted the announcement of a new committee member be on the next agenda.

14. ADJOURNMENT

Action:

Moved by Member Daily to adjourn to April 6, 2015. Seconded by Member O’Leary.

After consideration, the motion CARRIED by the following vote:

AYES:	Member Romani, Member O’Leary, and Member Daily
NOES:	None
ABSTAINED:	None
ABSENT:	None

Dorothy Romani, Committee Chairperson

Dawn M. Washburn, Board Secretary