



**COMMUNICATIONS COMMITTEE MEETING**

**RAINBOW MUNICIPAL WATER DISTRICT**  
**Monday, January 7, 2013**  
**Communications Committee Meeting - Time: 3:30 p.m.**

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<b>District Office</b>	<b>3707 Old Highway 395</b>	<b>Fallbrook, CA 92028</b>
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Notice is hereby given that the Communications Committee will be holding a regular meeting beginning at 3:30 p.m. on Monday, January 7, 2013.

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**AGENDA**

1. **CALL TO ORDER**
2. **PLEDGE OF ALLEGIANCE**
3. **ROLL CALL: Kelly Bednarski (Chair) \_\_\_\_\_ Charlie Vega (Vice Chair) \_\_\_\_\_**  
**Members: Dorothy Romani \_\_\_\_\_ Mike Daily \_\_\_\_\_ Tim O’Leary \_\_\_\_\_**

4. **PUBLIC COMMENT RELATING TO ITEMS NOT ON THE AGENDA**

**COMMITTEE ACTION ITEMS**

5. **COMMITTEE MEMBER COMMENTS**
- \*6. **APPROVAL OF MINUTES**
  - A. **December 10, 2012**
7. **REVIEW AND ANALYSIS OF RMWD RELATED MEDIA STORIES**
8. **RMWD GENERAL MANAGER COMMITTEE UPDATE (Mr. Dave Seymour or Designated Representative)**
  - **Results of RMWD Board Meeting and Potential Media Impact on RMWD**
  - **Assistance requested of Communications Committee?**
9. **2013 COMMUNICATIONS COMMITTEE CHAIRPERSON TURNOVER**
10. **KELLY’S Q&A’S FOR NEXT CYCLE**
  - **Decision on questions to be passed to Dawn if required**
11. **UPDATE FROM MIKE DAILY REGARDING RMWD INFRASTRUCTURE-RELATED ARTICLE**

12. **DISCUSSION OF UPCOMING MONTHLY NEWSLETTER TOPICS**
13. **DISCUSSION REGARDING 12 BASIC COMMUNICATIONS THEMES FOR MONTHLY COMMUNICATIONS/NEWSLETTERS**
  - February \_\_\_\_\_
  - June – Budget
  - Aug – Drought Related
  - Dec \_\_\_\_\_
14. **DISCUSSION AND RECOMMENDATIONS RECOMMENDING COMMUNICATIONS COMMITTEE INVOLVEMENT IN THE JPA PROCESS**
  - Level of Communications Support
  - Should the Committee ask to be acknowledged/written-in to the document
  - Impact (if any) of the 10 JPA “variables on the Communications Committee activities”
15. **LIST OF SUGGESTED AGENDA ITEMS FOR THE NEXT SCHEDULED COMMUNICATIONS COMMITTEE MEETING**
16. **ADJOURNMENT**

**ATTEST TO POSTING:**

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Helene Brazier  
Secretary of the Board

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Date and Time of Posting  
Outside Display Cases