

**MINUTES OF THE COMMUNICATIONS COMMITTEE MEETING  
OF THE RAINBOW MUNICIPAL WATER DISTRICT  
FEBRUARY 2, 2015**

1. **CALL TO ORDER** – The Communications Committee Meeting of the Rainbow Municipal Water District on February 2, 2015 was called to order by Chairperson Romani at 3:32 p.m. in the Board Room of the District, 3707 Old Highway 395, Fallbrook, CA 92028. Chairperson Romani, presiding.

2. **PLEDGE OF ALLEGIANCE**

3. **ROLL CALL:**

**Present:** Member Romani  
Member O’Leary  
Member Daily

**Absent:** None

**Also Present:** General Manager Kennedy  
Executive Assistant Washburn  
Director Brazier

No member of the public were present.

4. **PUBLIC COMMENT RELATING TO ITEMS NOT ON THE AGENDA**

There were no comments.

**COMMITTEE ACTION ITEMS**

5. **COMMITTEE MEMBER COMMENTS**

Ms. Washburn announced Member Jeanne Meadow notified the District today that due to an injury, she had to resign from the Communications Committee.

Mr. O’Leary gave an update on the January 27, 2015 Regular Board meeting. He mentioned an item related to the committees as well as the update on LAFCO provided at the meeting.

Mr. Daily noted he was contacted by the census taking company at Camp Pendleton who were asking for information on major projects that would be occurring during the census process. He recommended they contact someone in the water management department. Discussion ensued.

\*6. **APPROVAL OF MINUTES**

A. January 5, 2015

It was noted there was a change to the adjournment motion made at the conclusion of the meeting.

**Action:**

***Moved by Member Daily to approve the minutes as revised. Seconded by Member O'Leary.***

***After consideration, the motion CARRIED by the following vote:***

**AYES:** Member Daily, Member O'Leary, and Member Romani  
**NOES:** None  
**ABSTAIN:** None  
**ABSENT:** None

**7. DISCUSSION REGARDING NORTH RIVER ROAD SEWER PROJECT**

Mr. Kennedy reported the traffic study was underway which will assist in deciding the best way to proceed. He talked about potential challenges depending on the size of pipeline installed.

Mr. Daily noted he would wait to hear from Mr. Kennedy before setting up a meeting with Camp Pendleton. Discussion ensued regarding relaying accurate information to the ratepayers.

**8. BOARD MEETING REPORT**

Mr. Kennedy talked about the committee agenda item discussed at the January 27, 2015 Board meeting. He explained when a committee does not have a quorum, it presents a challenge for getting work done. He noted by structuring the committees differently, it may make doing business easier while continuing to provide an open forum for public participation. He said after giving it some consideration, the Board decided to keep the committees as they are for right now.

Discussion ensued regarding the history of the three committees.

Mr. O'Leary suggested structuring one citizen advisory committee to meet on all topics. Mr. Kennedy offered to take some suggestions for structuring effective committees to the Board and let them determine what would be best. Discussion followed.

**9. LAFCO UPDATE**

Mr. Daily said once a plan is put in place there could be a need for the Communications Committee; however, it may be decided to keep the public relations firm hired for the LAFCO matter. Mr. Kennedy explained although the public relations firm has specific resources in this particular matter, the committee addresses matters that come up on a regularly.

Mr. Daily noted the newsletter seems to be working effectively; therefore, a need for additional input from the committee may not be necessary at this time.

Mr. Kennedy talked about presenting a strategic planning process to the Board for consideration. He explained why implementing such would be vital to RMWD. Discussion followed.

Mr. O'Leary inquired as to how much the other committees are hands on with projects as well as the budget. Discussion ensued regarding both the master plan and budget processes.

Mr. Kennedy talked about the rate study currently being conducted and once a decision has been made there will be public hearings as well as information provided to the public. Mr. Daily suggested a good case with the right information as to why rates may need to change, the public may be more understanding. Discussion ensued regarding Proposition 218.

Mr. Kennedy reported on the recent meeting he attended with LAFCO, Dr. Brady, FPUD Director McDougal, and RMWD Director Sanford. He pointed out RMWD was still in negotiations with LAFCO on the RMWD/FPUD matter.

#### **10. UPCOMING NEWSLETTER TOPICS**

Mr. Daily recommended there be something from the public relations firm in upcoming public communications.

Discussion ensued regarding the idea of forming another Joint Powers Authority.

#### **11. REVIEW AND ANALYSIS OF RMWD RELATED MEDIA STORIES**

It was noted there was not much recent information in local newspapers.

Discussion ensued regarding the recent article on the Native American agreements.

#### **12. LIST OF SUGGESTED AGENDA ITEMS FOR THE NEXT SCHEDULED COMMUNICATIONS COMMITTEE MEETING**

Mr. Kennedy talked about possibly getting a strategic planning process in place. He said he would gather that the committee members can review after which he will could possibly make a suggestion to the Board for consideration. He said he would try to have something for the March 2, 2015 Communications Committee meeting.

It was suggested an item be on the next agenda recommending the appointment of a Board Member to the Committee.

It was suggested the vacancy notice be placed in the February newsletter soliciting for new members.

#### **13. ADJOURNMENT**

**Action:**

***Moved by Member O'Leary to adjourn. Seconded by Member Daily.***

***After consideration, the motion CARRIED by the following vote:***

**AYES:** Member Daily, Member O'Leary, and Member Romani.  
**NOES:** None  
**ABSTAIN:** None  
**ABSENT:** None

The meeting adjourned at 4:57 p.m.

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**Dorothy Romani, Committee Chairperson**

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**Dawn M. Washburn, Board Secretary**