

**MINUTES OF THE COMMUNICATIONS COMMITTEE MEETING  
OF THE RAINBOW MUNICIPAL WATER DISTRICT  
AUGUST 10, 2015**

1. **CALL TO ORDER** – The Communications Committee Meeting of the Rainbow Municipal Water District on August 10, 2015 was called to order by Chairperson Daily at 3:32 p.m. in the Board Room of the District, 3707 Old Highway 395, Fallbrook, CA 92028. Chairperson Daily, presiding.

2. **PLEDGE OF ALLEGIANCE**

3. **ROLL CALL:**

**Present:** Member Daily  
Member O’Leary  
Member Brazier

**Absent:** Member Romani

**Also Present:** General Manager Kennedy  
Assistant Rubio

Three members of the public were present.

4. **PUBLIC COMMENT RELATING TO ITEMS NOT ON THE AGENDA**

Mr. Kelley said he lives in Fallbrook and was interested in joining the Communications Committee. He mentioned having written suggestions on his water bills to change liters of water to gallons. Mr. Kennedy responded the District has a process for implementing suggestions and currently the financial software was being updated and next it would be the utility billings at which time these suggestions could be implemented. He mentioned as new technologies come forward he would like to provide more valuable information to the customers. Discussion ensued.

Mr. Daily explained interested ratepayers were encouraged to attend a couple of consecutive meetings prior to making the decision to join. He pointed out when the ratepayer decides to join the Communications Committee would vote to submit the nominee to the Board of Directors for approval.

**COMMITTEE ACTION ITEMS**

5. **COMMITTEE MEMBER COMMENTS**

Mr. O’Leary said he attended the LAFCO meeting last month which was adjourned to September 14, 2015. Mr. Kennedy said the District submitted updated financial information per Supervisor Jacob’s request.

**\*6. APPROVAL OF MINUTES**

**A. June 1, 2015**

**Action:**

***Moved by Member Brazier to approve the minutes as corrected. Seconded by Member O'Leary.***

***After consideration, the motion CARRIED by the following vote:***

**AYES:** Member O'Leary, Member Daily, and Member Brazier  
**NOES:** None  
**ABSTAINED:** None  
**ABSENT:** Member Romani

**7. APPOINTMENT OF ELYSIAN KURNIK TO SERVE ON COMMUNICATIONS COMMITTEE**

**Action:**

***Moved by Member Brazier to recommend to the Board to appoint Ms. Kurnik as a member to the Communications Committee. Seconded by Member O'Leary.***

***After consideration, the motion CARRIED by the following vote:***

**AYES:** Member O'Leary, Member Daily, and Member Brazier  
**NOES:** None  
**ABSTAINED:** None  
**ABSENT:** Member Romani

**8. GENERAL MANAGER UPDATES**

Mr. Kennedy said the District received a notice of violation from the state for not meeting the 36% water reduction. He pointed out the District's July 2015 total water consumption was actually down by 30%, although not enough to meet the state requirement. He stated the District has to complete state mandated questionnaires regarding conservation outreach and education programs for residential customers. He asked the committee for an active role in providing more effective drought communications. Discussion ensued.

Mr. Kelley said there are many retired ratepayers that have automatic sprinklers watering driveways and roads wasting water. He pointed out these landscape watering systems can be complicated set on timers that need to be adjusted, although many of these ratepayers do not know how to manage these systems. Mr. Kennedy noted the Mission Resource Conservation District was available to assist rate payers with water conservation at no cost. Discussion ensued.

Mr. Daily asked if the Communications Committee could provide any assistance prior to the LAFCO meeting on September 14<sup>th</sup>, 2015. Mr. Kennedy said it was great to see so many ratepayers at the July meeting and encourages attendance at the September meeting as well. He mentioned there are two town hall meetings scheduled for September 1<sup>st</sup> and 2<sup>nd</sup>, 2015.

Mr. Kennedy said the strategic planning process following the committee meeting would assist in defining the role of the Communications Committee.

Mr. Daily recommended having all the committees meet to share information.

**9. LIST OF SUGGESTED AGENDA ITEMS FOR THE NEXT SCHEDULED COMMUNICATIONS COMMITTEE MEETING**

The following agenda items were suggested for the next scheduled Communications Committee meeting: nominate Mr. Kelley to serve on the Communications Committee and discussion regarding drought communications.

**10. ADJOURNMENT**

Mr. Daily noted the next Communications Committee meeting was tentatively scheduled for September 8, 2015 at 3:30 p.m.

**Action:**

***Moved by Member Brazier to adjourn. Seconded by Member O'Leary.***

***After consideration, the motion CARRIED by the following vote:***

<b>AYES:</b>	Member O'Leary, Member Daily, and Member Brazier
<b>NOES:</b>	None
<b>ABSTAINED:</b>	None
<b>ABSENT:</b>	Member Romani

The meeting adjourned at 4:07 p.m.

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**Mike Daily, Committee Chairperson**

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**Dawn M. Washburn, Board Secretary**