

**MINUTES OF THE COMMUNICATIONS COMMITTEE MEETING
OF THE RAINBOW MUNICIPAL WATER DISTRICT
APRIL 7, 2008**

1. **CALL TO ORDER** - The Communications Committee Meeting of the Rainbow Municipal Water District on April 7, 2008 was called to order by Chairperson O'Leary at 11:01 a.m. in the Board Room of the District, 3707 Old Highway 395, Fallbrook, CA 92028. Chairperson O'Leary presiding.
2. **ROLL CALL:** Present were Members McManigle and Mathes. Also present were Alternates Seymour and Washburn. Chairperson O'Leary arrived at 11:08 a.m. Member Kikerpill was absent (excused). Member Gilliland was absent (excused). No members of the public were present.
3. **PUBLIC COMMENT RELATING TO ITEMS ON THE AGENDA**

There were no public comments.

COMMITTEE ACTION ITEMS

4. **COMMITTEE MEMBER COMMENTS**

Chairperson O'Leary reported items from the March 25 RMWD governing Board meeting including comments made to the governing Board by Sheila Walson regarding the Communications Committee's minutes pertaining to her brief membership on that volunteer panel.

Committee Alternate/District General Manager Seymour distributed copies of the Fallbrook Utility District's "Pipeline" publication and pondered whether something similar might someday be produced by RMWD. He also gave an update about RMWD's Board possibly opting to contract for outside billing services and possible newsletter insertion.

- *5. **APPROVAL OF MINUTES**
A. March 3, 2008

Action:

Moved by Alternate Seymour to approve the Minutes. Seconded by Alternate Washburn. Ayes: McManigle, O'Leary, Mathes, Washburn, Seymour. Absent: Gilliland, Kikerpill. Motion carried (5/0/2).

6. REVIEW AND POSSIBLE ACTION ON POTENTIAL INTERNET UPGRADE FEATURES

Committee members and alternates conducted a detailed discussion on features what they would like a new RMWD website to contain and the possible organization of its home page and related offerings. Committee Alternate/District General Manager Seymour relayed that staff would take those recommendations and begin the process of examining qualified vendors for purposes of upgrading the District's Internet site. Mr. Seymour said he hopes that effort would progress by the time the committee meets in May, at which point he would give an update.

7. POSSIBLE STAFF/COMMITTEE/GOVERNING BOARD EFFORTS TO RECOGNIZE AND PUBLICIZE 55TH ANNIVERSARY OF RAINBOW'S FORMATION

This matter was tabled due to the lack of available meeting time.

8. REVIEW OF PREVIOUSLY-IDENTIFIED COMMITTEE GOALS AND OBJECTIVES

This matter was tabled due to the lack of available meeting time.

9. STAFFING/BUDGET PRESENTATION UPDATE FOR MEMBERS BY STAFF

This matter was tabled due to the lack of available meeting time.

10. FUTURE NEWSLETTER ITEMS

Committee Alternate/District Board Secretary Washburn reported on several items including a SDCWA conservation alert that was already in the process of being prepared for the upcoming District newsletter. Chairman O'Leary offered to write an item on the "Titus Report" verbal and written documents that were provided during the RMWD March 25 Regular Board meeting. It was also noted the "hard water" advisory could be repeated in the upcoming newsletter if space permitted.

11. LIST OF SUGGESTED AGENDA ITEMS FOR THE NEXT SCHEDULED COMMUNICATIONS COMMITTEE MEETING

12. ADJOURNMENT at 12:00 p.m.

Tim O'Leary, Committee Chairperson

Dawn M. Washburn, Board Secretary