

**MINUTES OF THE COMMUNICATIONS COMMITTEE MEETING  
OF THE BOARD OF DIRECTORS OF THE  
RAINBOW MUNICIPAL WATER DISTRICT  
JANUARY 7, 2008**

1. **CALL TO ORDER** - The Communications Committee Meeting of the Rainbow Municipal Water District on December 3, 2007 was called to order by Chairperson O'Leary at 11:14 a.m. in the Board Room of the District, 3707 Old Highway 395, Fallbrook, CA 92028. Chairperson O'Leary presiding.
2. **ROLL CALL:** Present were Chairperson O'Leary, Members Gilliland, Mathes and Kikerpill. Member McManigle was absent due to a death in the family. Two members of the public were present.
3. **PUBLIC COMMENTS (A total of 10 minutes, if speaker interest warrants, will be allotted to public comments.)**

There were no public comments.

**COMMITTEE ACTION ITEMS**

4. **COMMITTEE MEMBER COMMENTS**

There were no public comments.

**COMMITTEE ACTION ITEMS**

\*5. **APPROVAL OF MINUTES**

A.) **December 3, 2007** -- Approved by a 4-1 vote

6. **COMMITTEE OUTREACH ASSISTANCE**

This Item was combined with Item #9 below.

Committee members and staff conducted a round-table discussion on the panel's role and the methods and tools available to better communicate water conservation needs and other information to district customers. Committee members agreed to use the district's monthly newsletter to solicit customer questions and feedback. Questions received could be answered in subsequent newsletter features. The committee also embraced member Kikerpill's recommendation that the panel schedule familiarization presentations by Rainbow staff on district operations, finance and infrastructure issues.

7. **FOLLOW UP ON RESEARCH ON WEBSITE UPGRADES AND HOSTING SERVICES**

(\*) - Asterisk indicates a report is attached.

General Manager Seymour provided written and verbal reports on cost factors and other difficulties that could surface if the district opted to design a new web site and / or hire another vendor. Rather than follow that path at this time, committee members asked Mr. Seymour to seek a meeting with the district's current web vendor to begin estimating the cost, timetable, information needed and other aspects of improving the district's existing site. Mr. Seymour said he would likely be able to give a progress report at the committee's next meeting.

**8. JANUARY NEWSLETTER ITEMS**

Committee members reviewed two newsletter items that had been previously compiled by staff and also suggested additional items. The newsletter items suggested by committee members included news of a recent sewage spill, a pair of awards bestowed upon the district, a rainfall report and a request for customer questions or observations

**9. CONSERVATION AWARENESS EFFORT**

**10. LIST OF SUGGESTED AGENDA ITEMS FOR THE NEXT SCHEDULED COMMUNICATIONS COMMITTEE MEETING**

Suggested agenda items included further study of possible Internet site capabilities, a likely vote for a new co-chairperson, possible items to be published in the February newsletter and a staff presentation on district operations. Committee members agreed that the panel would meet next at 11 a.m. Feb. 4 at the district office.

**11. ADJOURNMENT approved at 12:30 p.m. by a vote.**

The meeting was adjourned at 12:30 p.m.

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**Tim O'Leary, Committee Chairperson**

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**Dawn M. Washburn, Board Secretary**

(\*) - Asterisk indicates a report is attached.