

ATS Communications

Policy & Procedure Approach
For Managing
Wireless Communication Facilities



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Agenda

- ◆ Pictures: The Good, The Bad, and the Ugly
- ◆ About ATS Communications
- ◆ Two Reasons for the Policy & Procedures
- ◆ Benefits of Policy & Procedure Program
- ◆ How To Implement P&P
- ◆ What Water Districts Should Know
- ◆ Questions?

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Who we are:

- **20 years of experience and expertise in the Wireless Telecommunications Industry.**
- **Consultant to Cities, Water Districts and School Agencies.**
- **ATS only represents the property owner side of the relationship. ATS does not represent the carriers or third-party tower entities.**
- **Relationships with all leading wireless providers including AT&T, Dish Wireless, T-Mobile/Sprint and Verizon Wireless.**

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The Good



The Bad



The Ugly



Two Reasons for Policy & Procedures



- ◆ Your District has cell sites now. You you are looking for a system to control carrier activity.
- ◆ Your District is curious about cell sites, and you want to see how it works. You want to understand the pros and cons of your cell site tenants.

Benefits of the Policy & Procedures

- Establishes a site application process.
- Creates a procedure for modifying ingress and egress to your properties.
- Manage and schedule carrier activities so they don't impede District operations.
- How to handle District Scada interference with carrier frequencies.
- Institute procedures for access, upgrades, construction and decommission.



How to Implement Policy & Procedures

- Create the document to your specific needs.
- Consider running it by carriers for their input?
- Submit it to your Board for consideration and execution.
- Identify one or more people at your organization to oversee the process – easier said than done.
- Stay on it – it only works if it's implemented!

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What Water Districts Should Know

- ◆ The wireless carriers are an active, on-going business in a highly competitive environment overseeing a technology that is evolving exponentially.
- ◆ The only way for the wireless carriers to reach the residents around your water tank is from your water tank.
- ◆ They need your facility to reach their customers.

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Why 5G?

- Capacity
- Information Age
 - Artificial Intelligence (AI)
 - Connected Cars
 - Telemedicine
- Internet of Things (IOT) – Anything and Everything will be connecting to the internet

Today, there are:



468.9 million

mobile devices in America¹

330 Million People in America

Data traffic on AT&T's mobile network has grown more than **730,000%** since 2007

Wireless Usage MB

2007

2021

5G will make our lives

- Easier
- Safer
- Healthier

Questions?

How to get a draft of the Policy and Procedures:

Email: tony@atscomm.com

I will forward you a draft version and some tips on how to complete it.

Thank You!

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